

5280430 Ajinomoto Gourmet Vegetable Thai Style Potsticker



0205320 Fred's Italian-style Breaded Mozzarella Stick



0251265 Posada Mini Jalapeño Chicken (Red) Taco

# Eat Well, Live Well.



Ajinomoto Foods North America makes it easy to menu the flavors of the world with premium frozen appetizers, handhelds, entrees, and sides. With trusted industry brands that save time and labor, our products meet the needs of every operation.

With products in the Appetizer, Latin/Mexican, Asian, Italian and Chili categories, we offer a wide breadth of diverse products, flavors and platforms that serve an extensive range of operators and consumers.

Ajinomoto Foods' core values of Quality, Innovation and Collaboration serve as the foundation of our company and our employees. Staying true to our core values, we strive to provide value-added services, tools, recipes, videos and apps to help make our customers more successful.

#### 1917 Ajinomoto Co., Inc. New York office opened

#### 1947 Original Chili Bowl was created at a restaurant in Tulsa, OK

## 1982

Fred's for Starters introduces America's first breaded mozzarella cheese sticks

#### 2000

Bernardi Pasta acquires manufacturing plant from H.J. Heinz Co.; Ajinomoto Frozen Foods USA Inc. (AFU) established

#### 2014

Ajinomoto acquires Windsor Foods integrating Ajinomoto North American (AJINA) and Ajinomoto Frozen Foods USA (AFU)



#### 1930 Sales of AJI-NO-MOTO begins in the U.S.

is established

Windsor Foods is formed and acquires Bernardi, Golden Tiger and Original Chili Bowl from Keebler Frozen Foods

## 2004

Windsor acquires Specialty Brands Inc., bringing Butcher Boy, Posada, and Fred's for Starters

### 2018

Ajinomoto-Windsor officially changes its name to Ajinomoto Foods North America



73987 Bernardi Cheese Lasagna Roll-Ups



5654390 Golden Tiger Vegetable Fried Rice



48392 Original Chili Bowl Homestyle Chili without Beans



Golden Tiger









**FRED'S** – Innovative appetizers & craveable bites; For over 50 years, Fred's has delivered a premium taste experience. Our items offer a wide variety of menu options, such as our signature Cheese Sticks, Onion Rings, Stuffed Jalapeños, Vegetables, and other breaded & battered specialties. Fred's products are made from the finest ingredients like fresh vegetables, premium cheeses, and flavorful spices.

**POSADA** – Handhelds and appetizers celebrating Mexican & Latin flavors; After 30+ years, foodservice operators continue to depend on Posada for a range of authentic Mexican products with premium ingredients that help them stay on top of fast-moving trends.

**GOLDEN TIGER** – Appetizers, handhelds, and sides crafted with Asian heritage; Golden Tiger offers traditional Asian items using high-quality protiens, vegetables, and seafood. Our versatile product recipes, with proven 40-year-old recipes, may be served in a variety of ways.

**BERNARDI** – Premium filled pasta and appetizers inspired by time honored Italian traditions; Bernardi is a complete line of high-quality Italian pasta and specialty foods. All recipes begin with the finest ingredients, like savory meats, flavorful cheeses, classic spices, and fresh vegetables.

**AJINOMOTO** – Authentic Asian appetizers; Gourmet items designed with premium ingredients and bold flavors make Ajinomoto products a delicious addition to all menus.

WHITEY'S – Premium chili created from Whitey's Original Recipe; Whitey's is the #1 premium frozen chili in foodservice today, delivering a hearty gourmet taste experience of slow-cooked plump beans, fresh garden vegetables, and premium meats.

**THE ORIGINAL CHILI BOWL** – High-quality Southwestern bowl chili and toppers, made with tantalizing herbs, spices, and meats; The 70-year-old recipe uses a kettle-cooked process over a slow fire, resulting in a true Southwest flavor.

